



LOUISIANA
MAIN STREET

The Problem



Springhill



New Iberia



MAIN STREET AMERICA[®]

Nationally recognized.
Locally powered.[™]



New Iberia



Natchitoches





Slidell



BEFORE
Photo: Andy Prude

**"WE LITERALLY
HAD LOST OLDE
TOWN, AND NOW
WE GOT IT BACK."
- MAYOR FREDDY
DRENNAN**



AFTER
Photo: Planisiorica

Winnsboro



Homer



Main Street is
Economic Development

Springhill



Donaldsonville

Four Point Approach™



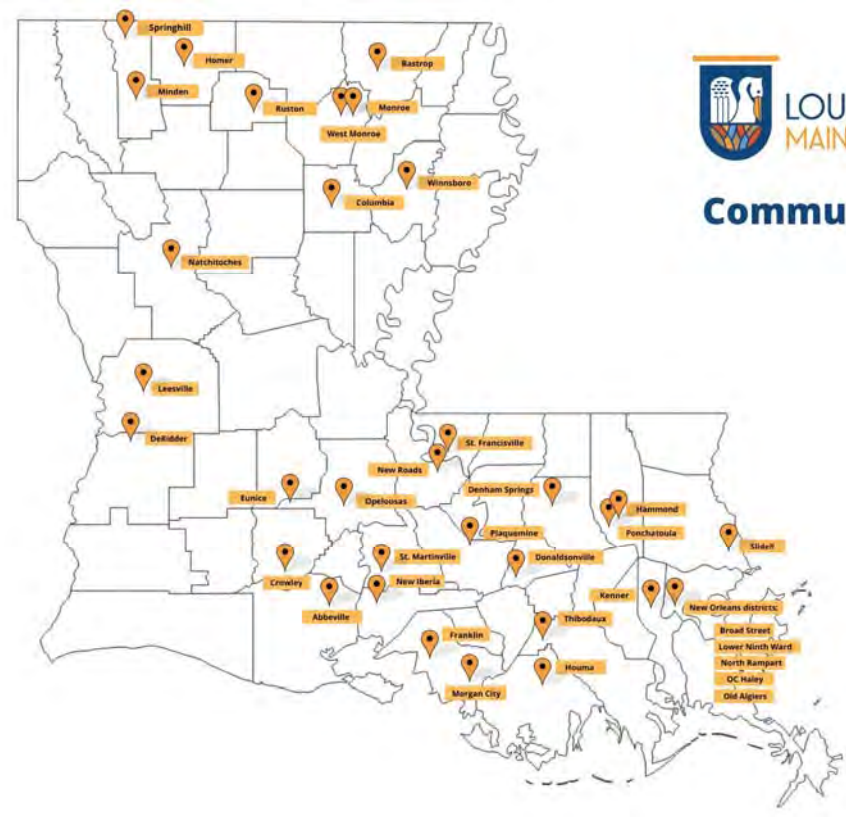
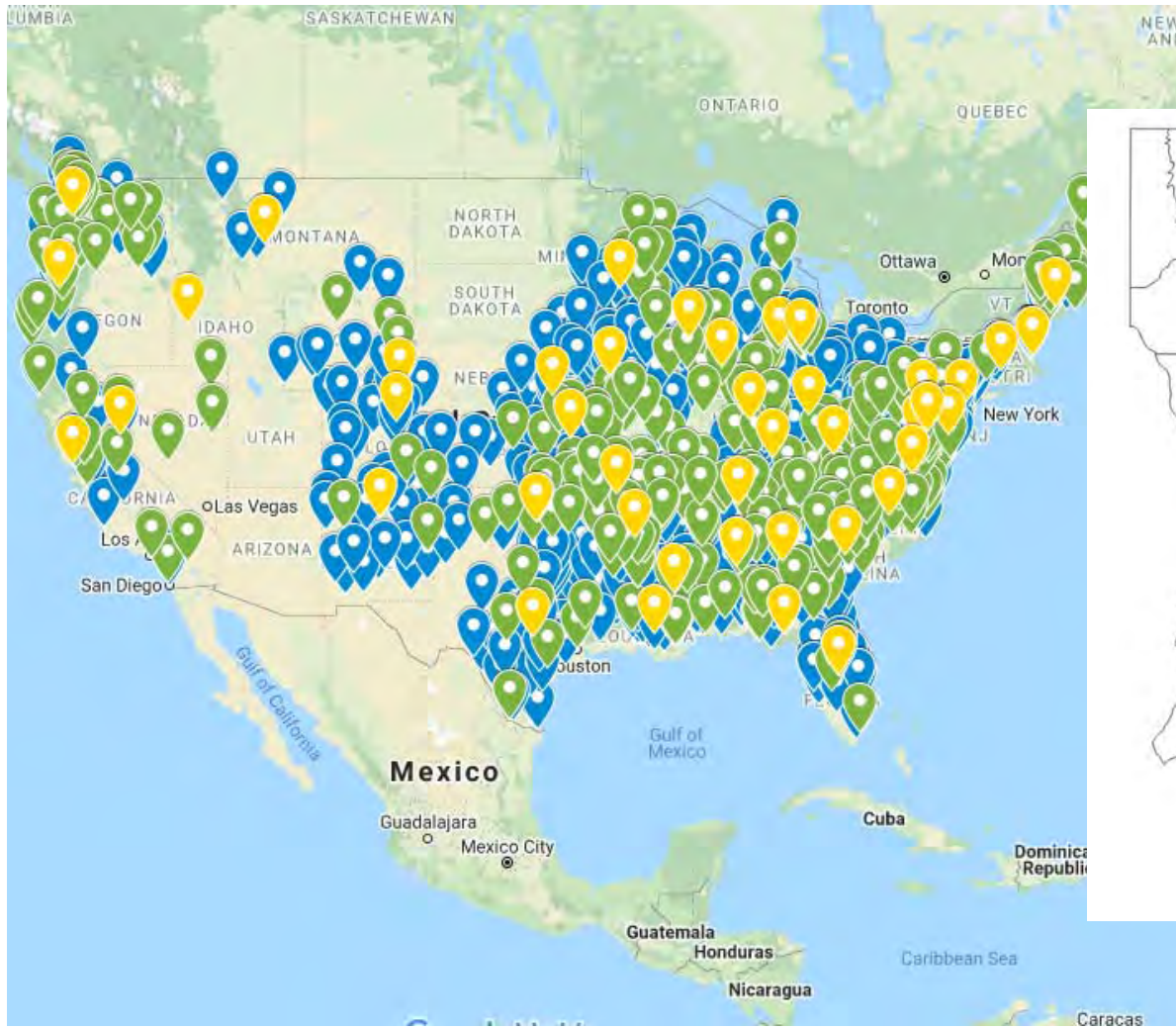


\$979,525,956
INVESTMENT

15,823
NEW JOBS

3,770
NEW BUSINESSES

1,230,267
VOLUNTEER HOURS



 **LOUISIANA
MAIN STREET**
Communities

What We Do



- Training
- Technical Assistance
- Grants

Restoration Grant: \$2,500 – 10,000

Paul Bruhn HRSP Grant: \$55,000

CLG Grant: amount varies

Ruston



Before



After

DeRidder



Crowley



OC Haley Boulevard
New Orleans



Minden



Ray Scriber,
Director

Amanda Lanata,
Assistant Director

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