



For Immediate Release:
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Contact: Jean Kelly
Telephone: 225-219-3966

EnviroFlash – the easy way to get current air quality information

BATON ROUGE – EnviroFlash is LDEQ’s free automatic notification system that delivers air quality information to you in a timely and convenient manner. Knowing the air quality is important in planning outdoor activities. Through EnviroFlash, information is available to you on a daily basis or on-demand. LDEQ and EPA partner in providing this service to the public.

The EnviroFlash alert system can deliver the information to you on your phone or in your email. It is easy to subscribe and once you subscribe, you will receive current information about the air quality. When the ozone level is high or if the particle pollution is expected to be high, EnviroFlash sends an Air Quality Awareness advisory. This advisory provides information on predicted levels of ozone or fine particulate matter (PM2.5). It also provides tips you can use in planning your activities and how you can help improve the air quality. The system is also set up to send you notifications of unusual events, such as fires or events that might affect your air quality.

To stay better informed about ozone, particulate pollution and other air quality matters, the Louisiana Department of Environmental Quality encourages the public to sign up for the EnviroFlash system in their area on the DEQ web site, www.deq.louisiana.gov/enviroflash.

These are the Web addresses to sign up statewide:

<http://Batonrougearea.enviroflash.info>
<http://neworleansarea.enviroflash.info>
<http://shreveportarea.enviroflash.info>
<http://alexandriaarea.enviroflash.info>
<http://lakecharlesarea.enviroflash.info>
<http://monroearea.enviroflash.info>
<http://thibodauxarea.enviroflash.info>
<http://lafayettearea.enviroflash.info>

“Sunny weather increases the risk of elevated ozone levels,” LDEQ Secretary Dr. Chuck Carr Brown said. “Because higher ozone and particle pollution can have an impact on public activity and health, we urge people to take advantage of the free EnviroFlash system. It’s a simple way to stay informed and take appropriate steps to protect your health.”

For more information on current air quality, go to the DEQ website, <https://deq.louisiana.gov/subhome/air> and the interactive EPA website <https://airnow.gov>.