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Red River Cleanup to be held in Shreveport Nov. 3

BATON ROUGE – A trash cleanup along a portion of the Red River will take place Saturday, Nov. 3 from 8 a.m. to 2 p.m. at the Stoner Boat Launch, 857 E. Stoner Ave., Shreveport, LA 71104.

The event, now in its ninth year, began when a group of recreational boaters decided to take action in regard to the significant trash problem along the river. Since the first cleanup in 2010, more than 102,106 lbs. of trash has been removed from the Red River.

Igniting community pride by bringing Shreveport/Bossier together to keep the Red River and its surrounding areas free of debris is the group's mission, along with watershed education, as the organizers seek to engage the community by zeroing in on polluting sources and put an end to litter entering the waterway.

"All of the trash is weighed, sorted and distributed to the appropriate recycling centers at the conclusion of the event," said Adam Willard, president of the Red River Cleanup organization. "Our goal is to also cut down on what's being sent to landfills, so recycling is a huge part of our effort."

As part of their "Crazy Trash Find" contest, prizes will be awarded to those who find unique or unusual pieces of trash along the cleanup route. In addition, an "immunity idol" will be hidden along the route. The lucky person to find it and turn it in with two bags of trash wins a kayak courtesy of Harbuck Outdoors.

Lunch is free and will be provided by local restaurants. There will be live music as well as craft and educational booths, including an exhibit on the dangers of plastic bags to sea turtles and a special appearance by a live Moon Jellyfish courtesy of the Shreveport Aquarium.

For a list of event sponsors and additional information, please visit: http://www.redrivercleanup.com

For information on how to volunteer, please contact: Lisa Willard at (318) 773-9404, or send an email to: Lisa@redrivercleanup.com.

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