

## Presenter's Report Card Results

	50%	50%	
	Presentation, Innovation Factor, ROI, Green Factor	Practical Application Factor	Cumulative Grade
Cerion Energy, local subsidiary Cerion Gulf	3.30	3.48	3.39
Geoshield	3.25	3.42	3.34
Advance Lubrication Technology	3.14	3.41	3.28
HydroFlame Technologies, LLC	3.23	3.28	3.26
Bear Creek Services, LLC	3.20	3.04	3.12
Floating Island Environmental Solutions	2.90	3.00	2.95
Joule Energy	2.98	2.95	2.97
Toxicological & Environmental Associates, Inc. (TEA)	2.80	2.68	2.74
UtiliWorks	2.55	2.71	2.63

Grading Scale: A = 4 points, B = 3 points, C = 2 points, D = 1 point, F = 0 points

**Presentation** - Was the idea or product clearly communicated to the audience? Did you come away with a clear understand of the idea or product?

**Innovation Factor** - Is the idea or product original? Did the idea look at a problem in a new way? Does the product represent something completely new and different from anything currently in the marketplace?

**Return on Investment (ROI)** - Does the idea or product offer an attractive ROI for serious consideration?

**Green Factor** - Will the implementation of this idea or product have a positive impact on human health and the environment?

**Practical Application Factor** - Can the idea or product be pragmatically implemented to become a solution by the targeted users?