2ND ANNUAL LOUISIANA DEPARTMENT OF ENVIRONMENTAL QUALITY

2011 GREEN BUSINESS EXPO

WEDNESDAY, AUGUST 24, 2011 • DEQ HEADQUARTERS • BATON ROUGE, LA

Bobby Jindal
Governor

Peggy M. Hatch
DEQ Secretary

DEQ
LOUISIANA

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ABOUT THE EXPO

The Louisiana Department of Environmental Quality (LDEQ) is pleased to present its second annual Green Business Expo on Wednesday, August 24, 2011 from 8:00 am - 4:30 pm. This timely exposition will showcase presenters and exhibits from innovative businesses offering real cost saving opportunities for private and public enterprises while providing an environmental return for the citizens of Louisiana. This interactive program will focus on creating a synergy between economic reality and environmental quality of life improvements through partnering with established and community stakeholders, innovative business concepts, and market opportunities. Participants will assist in building a report card which scores presenters and exhibitors on implementation possibilities of their technology. LDEQ will issue an annual report card on the actual implementation of the businesses as well as calculations of data designed to illustrate the lowered impact on our environment by placing their products into the stream of commerce. Members from industry, federal, state, and local government and consumers will benefit from attendance at this event.

LOCATION AND PARKING

LDEQ Headquarters in the Galvez Conference Center, 602 North 5th Street, Baton Rouge, LA.
Free parking is available at 900 North 5th Street, on the corner of North 5th Street and Lakeland Drive.
GALVEZ PARKING GARAGE WILL NOT BE AVAILABLE.

HOTEL ACCOMMODATIONS

Hotel Indigo, 200 Convention Street, in downtown Baton Rouge is providing lodging at group rates and complimentary shuttle service for their guests to and from the Expo.

REGISTRATION

We request that all registration be made in advance online at www.deq.la.gov/greenbusinessexpo. Upon receipt of your registration form, an acknowledgement will be sent to the email address provided. To complete your registration, please return the acknowledgement form along with the registration fee of $60.00 per participant to Ms. Terry Thomas, LA Department of Environmental Quality, P. O. Box 4303, Baton Rouge, LA 70821-4303.

REGISTRATION DEADLINES

Exhibitors

- The last day to register is July 26, 2011
- Booth fees must be received by July 29, 2011

Attendees

- The last day to register is August 8, 2011
- Registration fees must be received by August 15, 2011
- Should you miss the deadline or need to register on-site there will be an administrative fee of $25 in addition to the registration fee.

ON-SITE REGISTRATION

On-site registration will begin at 7:00 a.m. on Wednesday, August 24. If you plan to register on-site, please call (225) 219-3840 by Monday, August 22 to allow time to plan for your attendance. On-site registration will be accepted when accompanied by a check or money order. No registration will be accepted without payment. Please note that there will be an administrative fee of $25 in addition to the registration rate.

CANCELLATION POLICY

Registration fee is non-refundable. Substitutions will be accepted for registrants unable to attend. If possible, please submit the name of your substitute to Ms. Terry Thomas at (225) 219-3840 or terry.thomas@la.gov.

HOW TO BECOME AN EXHIBITOR

A limited number of spaces are available for companies wishing to set up a booth for the Expo. The spaces will be reserved on a first-come, first-serve basis.

Booth Fee Information (includes continental breakfast, lunch, and afternoon refreshments)

$275.00 (includes 2 Expo participants) before July 26
$ 60.00 for each additional Expo participant before July 26
$ 25.00 for each booth attendant only
$375.00 after July 26
$ 25.00 (administrative fee for each additional participant after July 26)

To take advantage of this opportunity please complete the online Exhibitor Registration Form at www.deq.la.gov/greenbusinessexpo. Upon receipt of your registration form, an acknowledgement will be sent to the email address provided. Please return the acknowledgement form along with the booth registration fees to Ms. Terry Thomas, LA Department of Environmental Quality, P. O. Box 4303, Baton Rouge, LA 70821-4303.

SPONSORSHIP OPPORTUNITIES

Your organization's support can help offset the costs of hosting a premier Green Business Expo. The event's costs include:

$4,000	All Day Event Catering (200 participants)
$1,500	Green Business Expo Statewide Video News Releases
$600	Supply Rental (tables, chairs, pipe & drape)
$275	Complimentary Exhibit Booth
$60	Complimentary Attendee Registration

Gold ($2500 & Up) - Business Logo included on Expo brochure, website & advertising, Verbal recognition at Expo, Green Business Expo Sponsorship, Certificate Recognition Gift, Booth space at Expo, 10 participant registrations

Silver ($1000 - $2499) - Business Logo included on Expo brochure, website & advertising, Verbal recognition at Expo, Recognition Gift, Green Business Expo Sponsorship Certificate, 5 participant registrations

Bronze ($500 - $999) - Business Logo included on Expo brochure, website & advertising, Verbal recognition at Expo, Recognition Gift, Green Business Expo Sponsorship Certificate, 2 participant registrations

White ($250 - $499) - Business Logo included on Expo brochure, website & advertising, Verbal recognition at Expo, Green Business Expo Sponsorship Certificate, 1 participant registration

Green ($60 - $249) - Verbal recognition at Expo, Green Business Expo Sponsorship Certificate

For more information regarding these opportunities, please contact Ms. Terry Thomas at 225 219-3840, terry.thomas@la.gov.

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Please visit our website at
http://www.deq.la.gov/greenbusinessexpo
to watch videos, view presentations, and see report card results as well as presenter and exhibitor information from the inaugural Green Business Expo.

For information on how to become a Presenter for the LDEQ 2011 Green Business Expo, please contact:

Paul Miller
Special Assistant to the Secretary
225 219-3841
paul.miller@la.gov

Alex Prochaska
Special Counsel to the Undersecretary
225 219-4070
alex.prochaska@la.gov

Ms. Terry Thomas
Executive Management Officer
225 219-3840
terry.thomas@la.gov

DISCLAIMER
All representations made by participating companies are based solely upon information received from the participating companies. The Louisiana Department of Environmental Quality does not endorse or provide any warranty as to any representations made thereof. Please contact the participating companies directly to inquire about services, prices, availability, qualifications, etc.

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