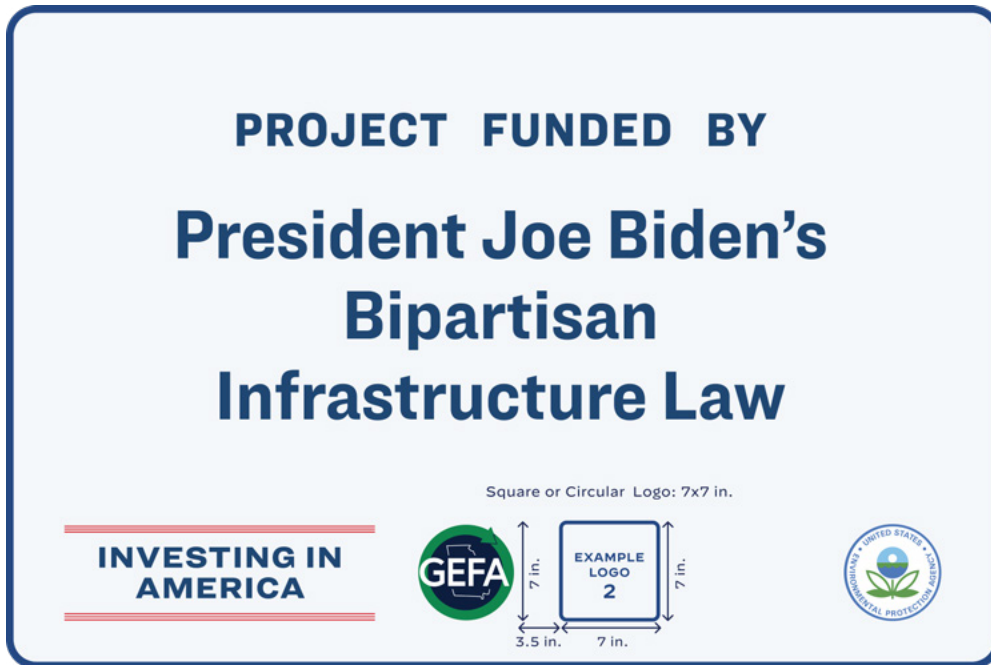


BIL-funded projects should include public signage that displays branding from the local, state, and federal agencies involved in the project.

Two Adobe Illustrator Templates have been provided for use in adding a local agency logo before production of the signage:

1. BIL GA Template Square Logo.ai

For use when local agency logo fits best within 7 by 7 inches in dimension.



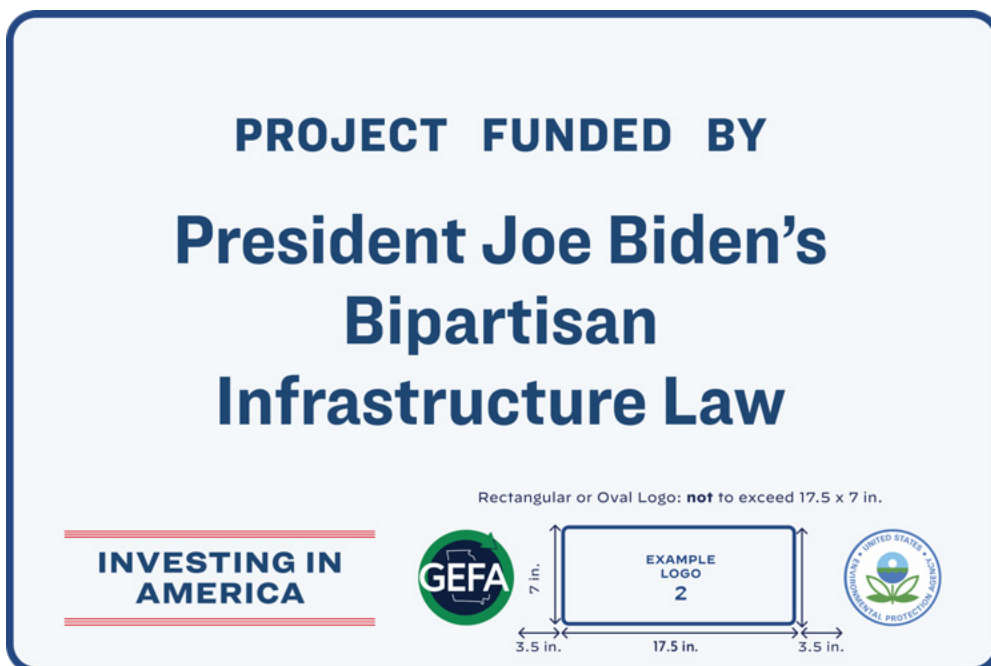
Square Dimension
Logo Examples



[CLICK TO DOWNLOAD SQUARE TEMPLATE](#)

2. BIL GA Template Rectangle Logo.ai

For use when local agency logo fits best within 17.5 x 7 inches in dimension.

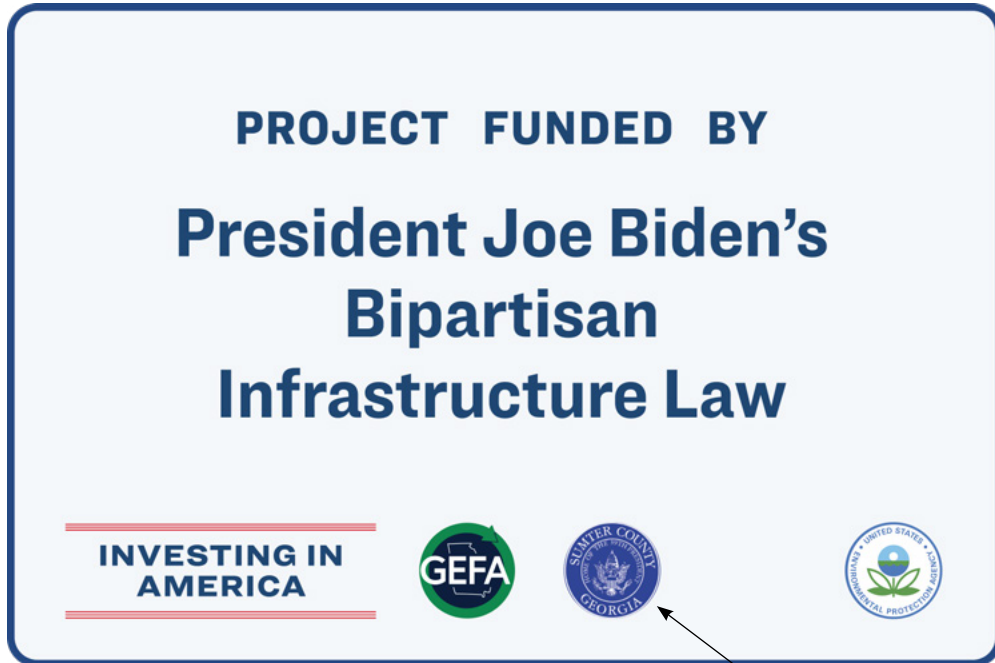


Rectangle
Logo Examples



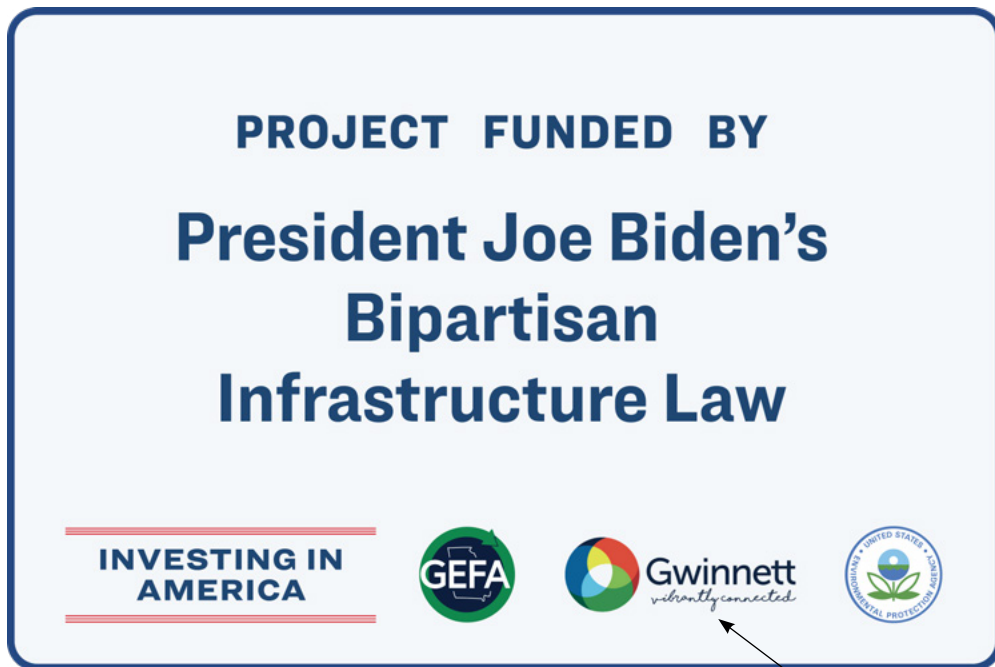
[CLICK TO DOWNLOAD RECTANGLE TEMPLATE](#)

EXAMPLES OF COMPLETED SIGNAGE



Using BIL Template Square Logo template

Local agency logo added



Using BIL Template Rectangle Logo template

Local agency logo added

How to Prepare BIL Sign in Adobe Illustrator

1. USE High-Res Logo for County/Locality

- Logo should be high resolution official logo suitable for large-scale printing
- Logo size width and height should be equal, i.e., 2500 x 2500 px
- Logo should be vector file (SVG, EPS) OR large PNG file with no degradation/pixelization. No JPG, JPEG files.
- Logo should have transparent borders and flush edges. Do not use logo files with additional white space around logo.



High-Res logo with
flush edges
.png, .svg, .eps file



Degraded/Pixelated
Low-Res logo file



Additional white
space around logo,
jpg/jpeg file



Edges not flush with
Logo

2. USE Proper Template

If your local agency logo is square in dimensions, use

BIL Template Square Logo.ai



[CLICK TO DOWNLOAD SQUARE TEMPLATE](#)

OR

If your local agency logo is rectangular in dimensions, use

BIL Template Rectangle Logo.ai



[CLICK TO DOWNLOAD RECTANGLE TEMPLATE](#)


Preparing SQUARE LOGO BIL Sign in Adobe Illustrator

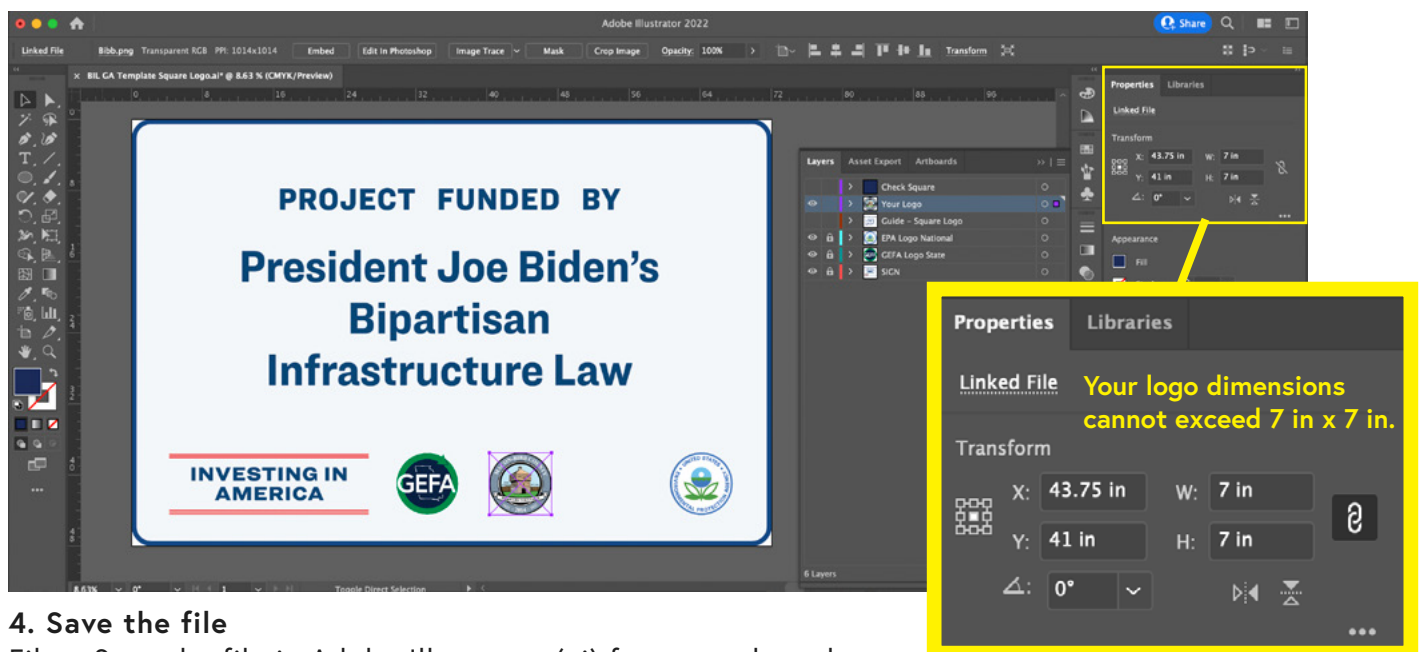
1. Open Illustrator file and select "Your Logo" layer (accessed from menu bar Window > Layers)



2. File > Place the logo file in the document

3. Size and Place Logo

- From menu bar, select Window > Properties
 - Select logo. Then, in properties box, under Transform, click  to lock dimensions
 - Set W: and H: to "7 in" (resize logo to 7 x 7 in. square)
 - Set X: to "43.75 in" and Y: to "41 in" (places logo in appropriate space)
- The logo will now be in place.

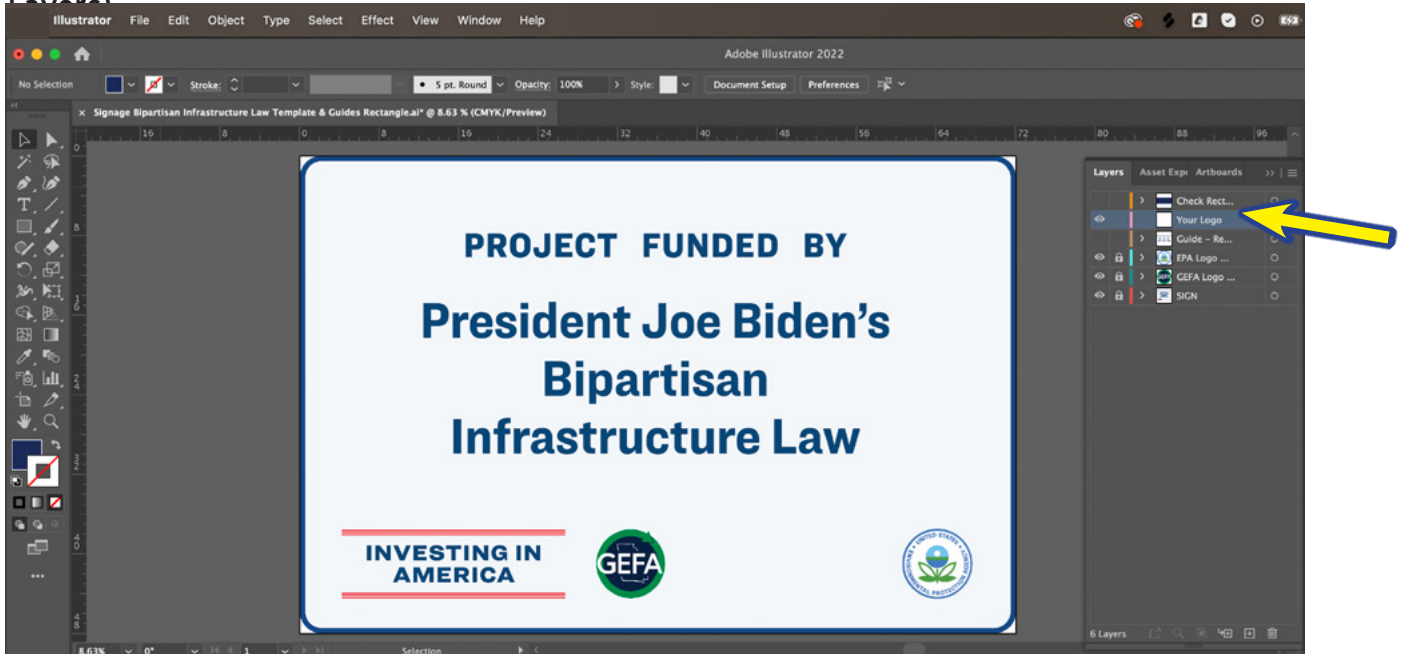


4. Save the file

File > Save the file in Adobe Illustrator (ai) format and send to your sign company.


Preparing RECTANGLE LOGO BIL Sign in Adobe Illustrator

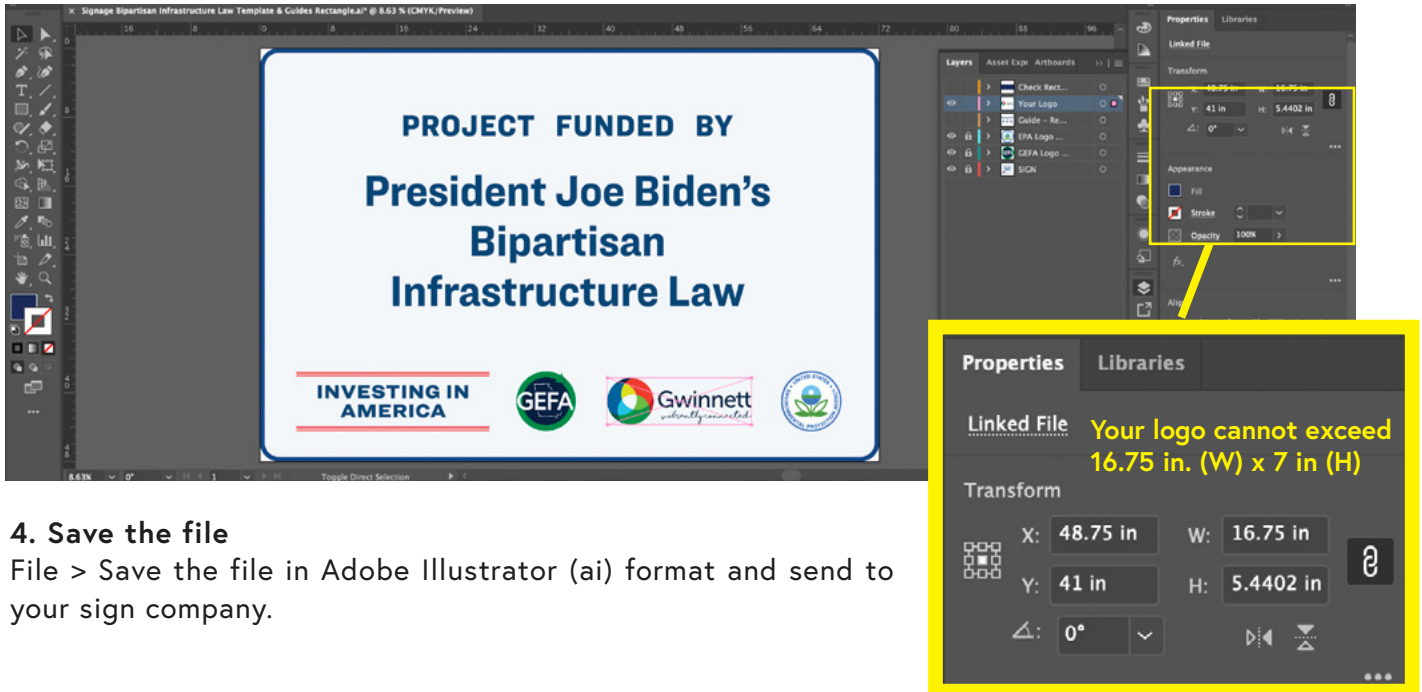
1. Open Illustrator file and select "Your Logo" layer (accessed from menu bar Window > Layers)



2. File > Place the logo file in the document

3. Size and Place Logo

- From menu bar, select Window > Properties
- Select logo. Then, in properties box, under Transform, click  to lock dimensions
- Set X: to "48.75 in" and Y: to "41 in" (places logo in appropriate space)
- Set W: (width) to "16.75 in"
- Check H: (height) and make sure is less than 7 in. If it is not, set H: to 7 in. The logo will now be in place.



4. Save the file

File > Save the file in Adobe Illustrator (.ai) format and send to your sign company.

BACKGROUND

Executive Order 14052 on "Implementation of the Infrastructure Investment and Jobs Act" notes that IIJA is "a once-in-a-generation investment in our Nation's infrastructure and competitiveness." The Administration believes that clear and prominent public construction signage is one of several ways to inform taxpayers about how IIJA dollars are being spent and advance the goals of accountability and transparency of IIJA spending. Similarly, consistent acknowledgement of the role of IIJA financial support in agency press releases, statements, presentations, and other public communications involving projects and initiatives enabled in whole or in part by IIJA funding will improve public visibility into the effectiveness of Government efforts to rebuild our Nation's infrastructure.

As such, this Alert encourages the use of public signage on IIJA-funded construction sites as well as acknowledgement of IIJA-funded projects in other public materials as appropriate, in furtherance of openness and transparency. Federal awarding agencies are strongly encouraged to seek opportunities to employ the following strategies, to the extent possible:

1. In the event that signage is displayed on construction sites, it is recommended that it be displayed throughout the construction phase of the project in an easily visible location that can be directly linked to the work taking place, and be maintained in good condition throughout the construction period. The sign should be 72 x 48 inches in diameter.
2. Signs should make correct use of the official Building A Better America emblem and should identify the project as a "project funded by President Biden's Bipartisan Infrastructure Law."

**INVESTING IN
AMERICA**

3. Costs associated with signage must be reasonable and limited, and that recipients are encouraged to use recycled or recovered materials when procuring signs.

