

NATCHITOCHEES



WHERE HISTORY LIVES

Developing Authentic Tourism Products
in the Natchitoches Region



Fostering a Vibrant Community

Since 1999, over \$5.2 million in funding has been awarded to 275 projects. Those projects have leveraged more than \$37.4 million in cash and in-kind support from partners.

67,000

hours of volunteer participation,
translates into an estimated \$1.38
million value of in-kind support

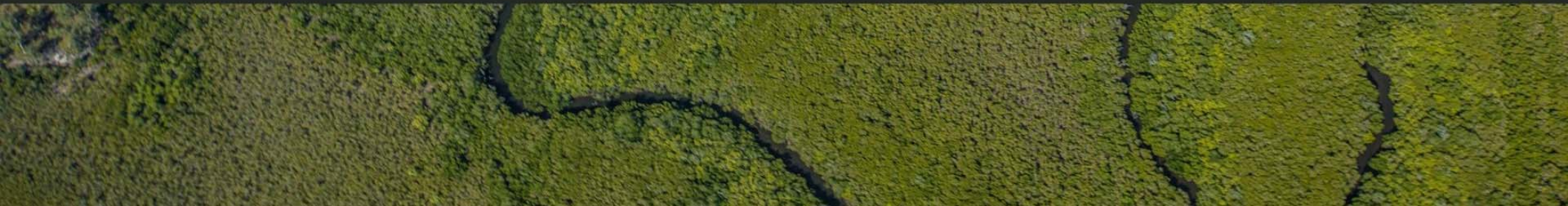
225+

Partnerships with individuals,
community organizations,
local, state & federal entities



what is
**Product
Development?**

a combination of natural, cultural and man-made resources, attractions, facilities, services and activities which represents the core of the destination marketing mix and creates an overall visitor experience



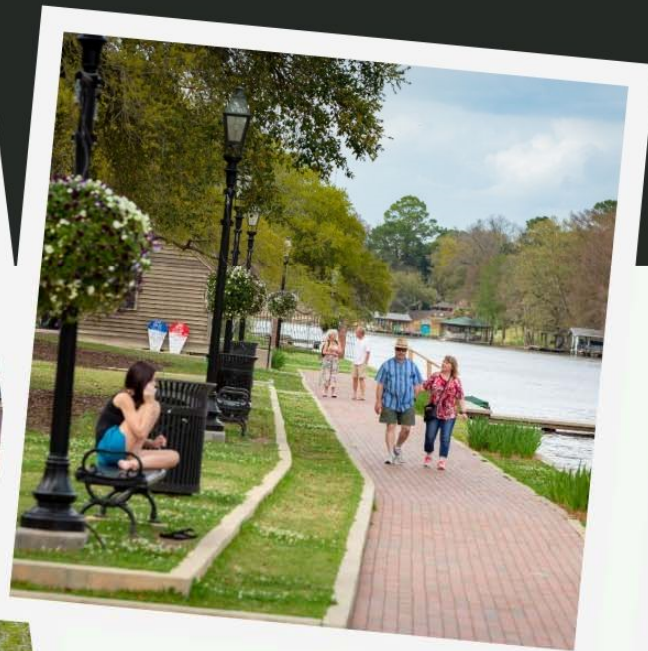
Capital Improvement Products

Signage & Wayfinding System



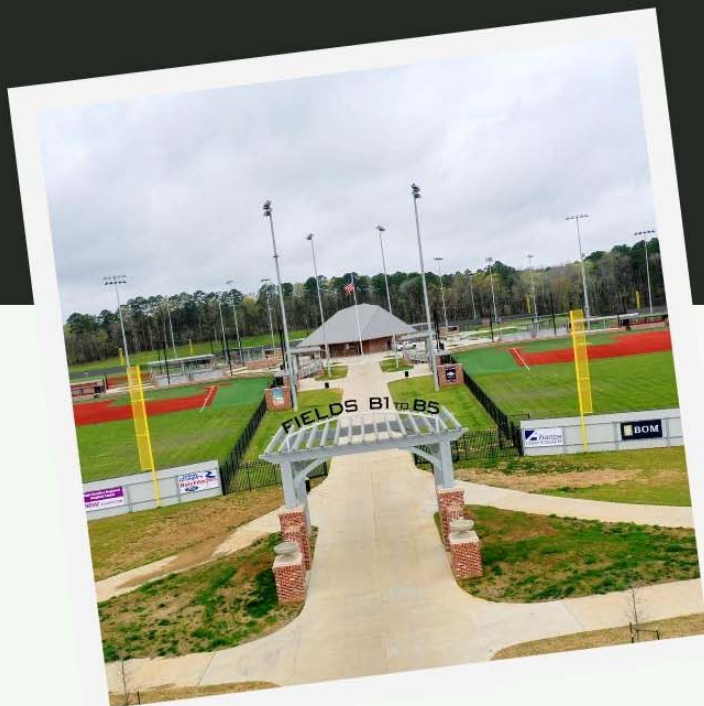
Capital Improvement Products

Natchitoches Riverbank Redevelopment



Capital Improvement Products

Parc Natchitoches



Capital Improvement Products

Cane River Brewery



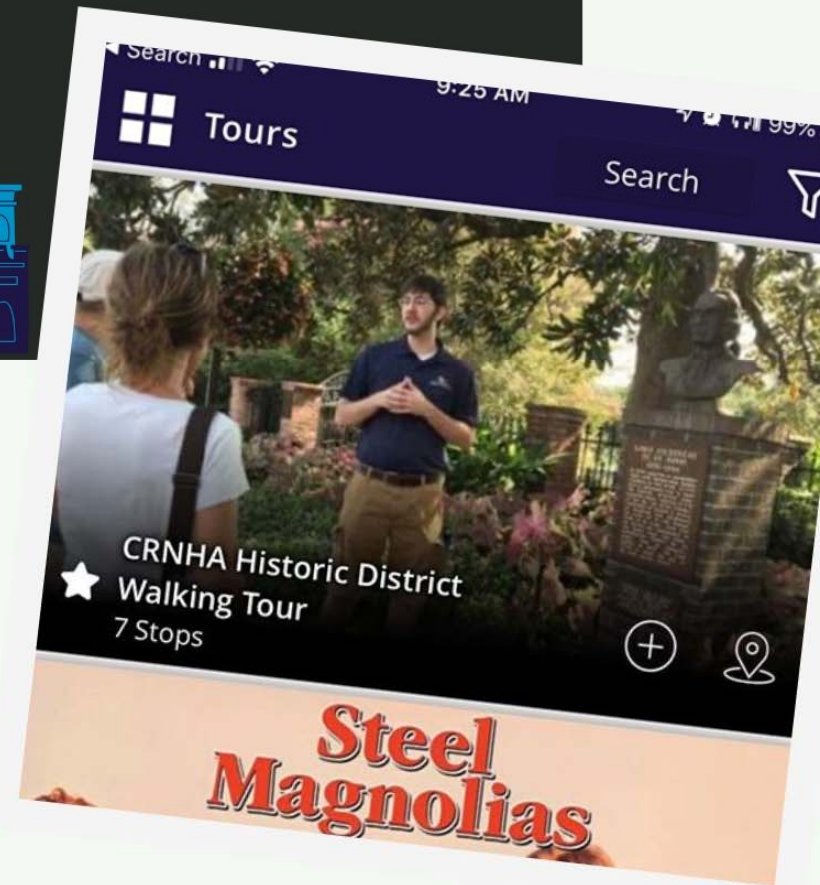
Marketing Products

Go Natchitoches

DOWNLOAD TODAY!



NATCHITOCHES



Regional Marketing Products & Initiatives

Holiday Trail of Lights



Experience Products

Natchitoches Walking Tours

Natchitoches has been
 welcoming visitors to the heart of the Cane River region for over three hundred years. As the oldest permanent settlement in the Louisiana Purchase, its history is also a story of the development of our nation, of the challenges and successes of democracy, and of ever-evolving American values. A historic destination and friendly visitor are the setting for your visit. Nationally recognized as a Premier America's Community, a Distinctive Destination, and a Great American Main Street, Natchitoches is a genuine heritage destination.

Cane River National Heritage Area
 Cane River National Heritage Area is a multifaceted Louisiana landscape known for its historic plantations, its diverse Creole architecture, and its multicultural legacy.

Cane River National Heritage Area, Inc. is a not-for-profit organization that manages the responsibility designated Cane River National Heritage Area and seeks to protect, preserve, and promote the historic character and sustainability of the Cane River National Heritage Area region.

FOR VISITOR INFORMATION:
Natchitoches Convention and Visitors Bureau
 1001 Front Street
 Natchitoches, LA 71457
 1.800.258.1714
 338.825. www.CaneRiverNHA.org

Cane River National Heritage Area Office
 1114 Washington Street
 Natchitoches, LA 71457
 338.825.8252
 www.CaneRiverNHA.org

Historic Natchitoches
 There are still early sites of Natchitoches, and visitors are welcomed to the historic National Heritage Area. The historic Natchitoches is a unique destination, offering a glimpse into the past. Visitors can explore the historic architecture, the historic streets, and the historic landmarks. The historic Natchitoches is a unique destination, offering a glimpse into the past.

History Plaques

- 1. The First Settlement
- 2. The Founding of Natchitoches
- 3. The Founding of Natchitoches
- 4. The Founding of Natchitoches

Trails

- 1. The Founding of Natchitoches
- 2. The Founding of Natchitoches
- 3. The Founding of Natchitoches
- 4. The Founding of Natchitoches

Historic Sites

- 1. The Founding of Natchitoches
- 2. The Founding of Natchitoches
- 3. The Founding of Natchitoches
- 4. The Founding of Natchitoches
- 5. The Founding of Natchitoches
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- 18. The Founding of Natchitoches
- 19. The Founding of Natchitoches
- 20. The Founding of Natchitoches

Map



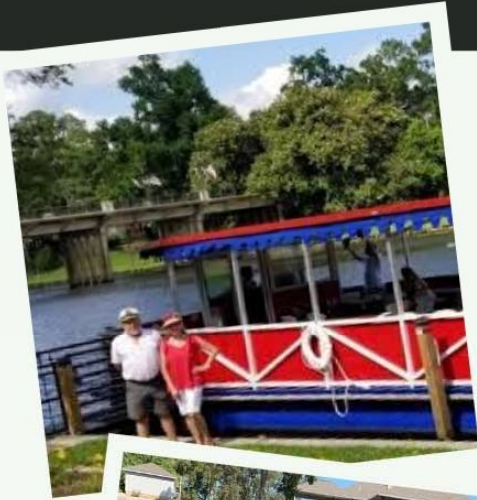
Experience Products

Paddle and Pedal



Experience Products

Cane River Queen Riverboat





thank you!